



Learn about the role of the Indonesian Navy and the Integrated Fleet Weapon System through a collaboration with Koarmada II.



Closed for public Petra

To support the 75th Anniversary of Yayasan Petra, KidZania Surabaya closed for public.



A Visit from the Mayor of Surabaya.

Presenting a variety of fun activities to support children's growth and development.



The KidZania Journal

THE VOICE OF OUR NATION



KIDZANIA SURABAYA NEWS BULLETIN | Years 26/ Number 9 | KidZania Surabaya, February 2026



Introducing Awareness of Indonesia's Maritime Sovereignty to Child Representatives through an Educational Initiative with Koarmada II

November 19, 2025

KidZania Surabaya reinforced its commitment in delivering meaningful educational experiences through a strategic collaboration with the Indonesian Navy's Fleet Command II (Koarmada II TNI AL). The educational visit was conducted at the Koarmada II TNI AL Headquarters in Semampir, Surabaya, on Wednesday (19/11).

During this program, KidZania Surabaya's child representatives participated as delegates from three commissions: the Social, Health, and Environment Commission, the Technology and Communication Commission, and the Education and Culture Commission. The program commenced with an opening session delivered by Rear Admiral (Laksma) TNI Slamet Hariono, Inspector of Koarmada II (Irkoarmada II), followed by a discussion on maritime affairs and the Indonesian Navy, covering various aspects. The visit was followed by a guided educational tour to several key locations,

including the Jalasveva Jayamahe Monument, KRI Dewa Ruci, and the Frans Kaisiepo warship. During the visit, the children actively participated in discussions and directly observed Indonesian Navy ships (Kapal Republik Indonesia/KRI) to gain a deeper understanding of the role of Indonesian Navy professionals in safeguarding Indonesia's maritime sovereignty. Through these discussions and activities, the children gained insights into naval defense, integrated naval weapon systems, as well as learned important values such as discipline, responsibility, and nationalism.

This program is expected to significantly enrich the children's educational experiences and strengthen the collaborative relationship between KidZania Surabaya and Koarmada II.

NEWS BULLETIN



The Visit by the Mayor of Surabaya Strengthens Government Support for Early Childhood Education at KidZania Surabaya.

August 19, 2025

The Mayor of Surabaya, Eri Cahyadi, S.T., M.T., accompanied by the Chairwoman of Bunda PAUD of Surabaya, Rini Indriyani Eri Cahyadi, S.Farm., Apt., and representatives of the Surabaya City Regional Government Organizations (OPD), paid a visit to KidZania Surabaya as part of the celebration of "Pekan Bermain bersama Ayah Bunda & Festival Anak Indonesia Hebat TK Kota Surabaya Tahun 2025."

This visit served as an expression of government support in encouraging children's growth and development while reinforcing the role of parents in early childhood education. The "Pekan Bermain bersama Ayah Bunda & Festival Anak Indonesia Hebat TK Kota Surabaya Tahun 2025" featured various engaging activities, including group physical exercise, healthy lunch box decoration, finger painting activities, a young scientists exhibition, and interactive games designed to foster independence and enrich children's learning experiences.

Through this visit and continued collaboration, it is expected that children in Surabaya will develop broader perspectives, grow into independent individuals, and be better prepared to face the future.

Celebrating Its 5th Anniversary, KidZania Surabaya Invites Children from Foundations and Community Learning Groups to Explore Various Professions.

KidZania Surabaya organized a Corporate Social Responsibility (CSR) initiative program on Thursday (18/12) as part of its fifth anniversary celebration. This CSR initiative welcomed children from Yayasan Pondok Hayat and the Redemptor Mundi Church-based Learning Community to play, learn, and experience various professions at KidZania Surabaya.

The program was made possible with the support of industry partners, including Kapal Api, Finna, Milku, and Yakult. The event commenced with an opening session and the distribution of gift packages to the children at the Metropolitan Theatre, followed by a series of role play activities across various establishments, ranging from public service establishments to the healthcare establishments. All activities were designed to develop creativity, responsibility, teamwork, and other essential life skills.

Under the tagline "High Five to The Future," the fifth anniversary celebration demonstrates KidZania Surabaya's commitment to delivering meaningful learning experiences while encouraging children to dream big and prepare for their future.



Closed to the Public with Petra Foundation, KidZania Surabaya Facilitates Exclusive Play and Professional Role-Play Experiences for Children.

KidZania Surabaya organized a Closed for Public event on Saturday (22/11) as part of the celebration marking the 75th Anniversary of Petra Foundation. On this occasion, KidZania Surabaya was closed to the general public and reserved exclusively by Petra Foundation.

The event featured skill-based competitions across various KidZania establishments, guided by Petra teachers with the support of KidZania Surabaya team. The competitions were joined by children from Playgroup (KB) and Kindergarten (TK) levels, while Petra Elementary School (SD) and Junior High School (SMP) students enjoyed role-play experiences and explored various KidZania establishments without participating in the competitions.

With approximately 900 visitors from Petra Foundation, KidZania Surabaya functioned as an interactive, educational, and enjoyable learning destination. As expressed by Margareta, the Event Chairperson, "Thank you to KidZania Surabaya for being part of the 75th Anniversary celebration of Petra Foundation. The enthusiastic participation of Petra children in playing, learning, and exploring various professions demonstrates that learning can be designed in an interactive and enjoyable way. We hope this experience creates a meaningful impression on all participants and continues to strengthen the collaboration between KidZania Surabaya and Petra Foundation going forward."

PARTNERSHIP

Greatest appreciation to all Industry Partners who have played an important role in presenting meaningful experience and creating a better world!

ACA
ASURANSI

Alamii

Alfamart

Biznet

Canon

EYEVIT
VITAMIN MATA ERA DIGITAL

FINNA

Ellenka
**fiber
creme**

Gen
103.1 Fm

Indomie

Jackson
kids

KAI

Kapal Api
Jelas letih enak

MITSUBISHI
MOTORS

NAV
karaoke keluarga

rtv
RAJAWALI TELEVISI

**so
Klin**

**Teh
pucuk
HARUM**

traveloka

UBS
GOLD
Trust In Gold

Yakult

Upcoming Partners:

BNI

CEDEA
Ikan Olahan Bermutu

**ion
water**
POCARI
SWEAT

MONTISS
TISSUE

MS GLOW
SKINCARE



CITY



A Variety of Fun-Filled Competitions Ignite the Spirit of Independence

The celebration of the Independence of the Republic of Indonesia brought a vibrant excitement to the city of KidZania Surabaya. Throughout August 2025, a wide range of competitions and creative activities were organized for both visitors and collaborators. From 2 to 31 August, KidZania Surabaya organized a series of exciting programs under the theme the FeZtival Hari Merdeka. Visitors actively participated in the Independence Month festivities by taking part in various activities, from creating art projects and participating in fun competitions that stimulate motor and cognitive development, to creating delicious beverage creations. The engaging activities included the Kite Craft Competition, Creative Drink Making King Mango Yakult, Special Independence Cookies, Morse Code Cracking, Spoon Ping Pong, Ball Clipping, Red and White Relay, Chopstick Cracker Challenge, Merdeka in Style, as well as Guess the Heroic Tune, the Independence Star Quiz, and KidZania Pintar. These activities aimed to remind the younger generation of the struggles of national heroes in achieving independence and to honor their sacrifices. The highlight of the celebration was marked by an Independence Day ceremony, which served as both a commemoration of Indonesia's Independence Day

and a moment to instill a strong sense of nationalism. All activities took place within the KidZania Surabaya area and were supported by Industry Partners (IP), such as Indomie, Yakult, and FiberCreme. As a form of appreciation, all participants received goodie bags and additional KidZos pocket money upon completing the activities, while competition winners received medals and KidZos currency as rewards. Further enhancing the excitement, the Independence Month celebrations were further enlivened by competitions dedicated to KidZania Surabaya collaborators. Collaborators took part in a Treasure Hunt competition designed to enhance their understanding of the various establishments at KidZania Surabaya through puzzles that had to be solved. With high enthusiasm, collaborators raced across different locations to uncover the hidden treasures. In addition, they showcased their creativity by developing creative team chants based on their respective group names, inspired by KidZania's RightZkeeperZ names. These competitions not only entertained, but also offered both visitors and collaborators with opportunities to experiment, express creativity, and build confidence. Through a wide range of educational yet fun activities, KidZania Surabaya successfully delivered a unique and memorable experience in celebrating the Independence of the Republic of Indonesia.

Honoring National Heroes with a Meaningful Commemoration Ceremony.

KidZania Surabaya participated in commemorating National Heroes Day by organizing a meaningful ceremony at the Main Square of KidZania Surabaya on Monday (10/11). The Heroes Day ceremony, which began at 10:00 a.m. WIB, was conducted as a tribute to the struggles of the national heroes, especially in Surabaya, which is widely known as the City of Heroes. A solemn and respectful atmosphere marked the ceremony. The event was attended by KidZania Surabaya collaborators, with the artistic team serving as ceremony officers, dressed in hero-themed costumes. During the ceremony, collaborators further reflected on the heroes' struggles by watching the Battle of 10 November 1945 video. Through this commemoration, KidZania Surabaya invited all collaborators to remember and honor the contributions of the heroes who fought for Indonesia's independence. The spirit of sacrifice and courage demonstrated by the heroes is expected to remain relevant and continue to inspire. This Heroes Day commemoration also served as a form of gratitude for the heroes whose sacrifices laid the foundation for the present generation to continue learning, growing, and creating.



Follow Social Media KidZania Surabaya:

 @kidzaniasureabaya
  kidzaniasureabaya
  KidZania Surabaya
 surabaya.kidzania.com
  KidZania Surabaya



CITY



Strengthening the Bond Between Children and Fathers, KidZania Surabaya and Kapal Api Organize ArtZ & KraftZ "Special Gift for My Father".

November 16, 2025

A child's growth and development is closely connected to the role of a father. In line with this and in commemoration of National Father's Day, KidZania Surabaya, in collaboration with Kapal Api Coffee, initiated the ArtZ & KraftZ activity titled "Special Gift for My Father" as a form of appreciation for fathers and a platform to strengthen the relationship between children and their fathers. Held at the Main Square of KidZania Surabaya, children actively participated in creating special gifts for their fathers. The gifts were Kapal Api packaged coffee products that creatively crafted into unique handmade gifts shaped like suits and decorated according to each participant's creativity. Through this activity, children were encouraged not only to express their creativity but also learned to convey gratitude and appreciation to their fathers for their roles and constant presence in their daily lives. Through this collaboration, KidZania Surabaya and Kapal Api Coffee hope to deliver fun and educational play experiences while creating a meaningful impression for children and their families.



Creating Special Moments for Mothers and Children through Cake Decoration Activity with FiberCreme and DEA Bakery.

Surabaya, November 30, 2025. In response to the children's enthusiasm for cake decoration activities and the need for fun yet meaningful learning experiences, KidZania Surabaya, in collaboration with FiberCreme and DEA Bakery, held a cake decoration workshop for mothers and children on Saturday (30/11). Conducted at the Main Square of KidZania Surabaya, the workshop was designed to be interactive and enjoyable, inviting mothers and children to collaborate in decorating cupcakes based on their individual creativity. Children actively decorated the cakes using whipped cream made from Fiber Creme creamer products and various toppings. Participants took home their cupcake creations and received special goodie bags as a form of appreciation. This cake decoration activity helped develop children's creativity and fine motor skills, while also creating meaningful bonding moments between mothers and their children.

The Adventure of
Aladdin

NOW PLAYING

AT KIDZANIA SURABAYA
THEATER



COMMUNITY



Strengthening Fresh Graduates' Competencies through Participation in the National Internship Program

Recognizing the importance of developing fresh graduates' competencies in an increasingly competitive job market, KidZania Surabaya has partnered with the National Internship Program 2025 organized by the Ministry of Manpower of the Republic of Indonesia (Kemnaker).

KidZania Surabaya welcomed internship participants from Batch 1 and Batch 2, who will gain hands-on experience in the professional work environment over a six-month period. Batch 1 is scheduled from October 20, 2025 to April 20, 2026, while Batch 2 takes place from November 24, 2025 to May 23, 2026. The interns are assigned to various divisions, including Marketing Communication & Event, Content, Design, Human Resource & Development (HRD), Information Technology (IT), Maintenance, Fashion Design, Finance, Sales & Industry Partnerships, and Operations.

The presence of the interns introduces fresh perspectives and innovative ideas to KidZania Surabaya. As part of the internship process, participants have opportunities to explore their potential and develop competencies through practical tasks and projects. KidZania Surabaya hopes that the knowledge and experience gained during the program will serve as valuable preparation for fresh graduates to enter the professional world with greater confidence and to contribute positively toward a better future.



RS PHC Promotes Children's Growth and Development at KidZania Surabaya.

KidZania Surabaya participated in the Mom & Kids Journey 2025 series of activities organized on Saturday (09/08) by Primasatya Husada Hospital (RS PHC) Surabaya. The event, which took place at the Main Square of KidZania Surabaya, served as a gesture of appreciation from RS PHC to its loyal pediatric customers.

During the event, children and parents spent quality time together through interactive play experiences throughout KidZania Surabaya. Beyond fun activities, the program also delivered educational insight through a session with RS PHC Surabaya's Consultant Pediatrician for Child Growth and Development, Dr. Dr. Lisa Pangemanan, Sp.A., Subsp. TKPS (K). The session focused on the growth and developmental milestones of children aged two to six years, as well as the importance of early detection of growth and developmental disorders.

On the same occasion, RS PHC also presented awards to the winners of the Photo & Reels Competition and organized a gathering for loyal clients of RS PHC's Pediatric Specialist Clinic. Through this collaboration, KidZania Surabaya reaffirmed its role as an engaging and meaningful play space where children can explore, while parents gain deeper insight of their children's potential and developmental needs.

Strengthening Collaborators' Digital Competencies through Digital Marketing Training

In response to the growing influence of digital media and the importance of developing collaborators' digital skills, KidZania Surabaya organized a digital marketing training program for its collaborators.

KidZania Surabaya invited Dimas Bestari, a digital marketing practitioner, to lead the training.

Conducted over six sessions, the program covered topics such as the social media landscape, the development of KidZania



Surabaya's brand persona, fundamental concepts of digital marketing, and content creation. In addition, participants gained insights into engagement, social media algorithms, and methods to measure the effectiveness of digital marketing strategies.

In each session, participants not only

acquired theoretical knowledge but also applied their learning through group projects that were presented for practical implementation. Through this training, KidZania Surabaya hopes its collaborators will build a cohesive understanding of communication and content management that is consistent, relevant, and aligned with KidZania Surabaya's brand identity across various digital channels.

COMMUNITY

KAI DAOP 8 Partners with KidZania Surabaya to Celebrate National Children's Day.

PT Kereta Api Indonesia (KAI), together with PT Kereta Commuter Indonesia (KCI) DAOP 8 Surabaya, collaborated with KidZania Surabaya and Grand Whiz Hotel Praxis to host an event in celebration of National Children's Day 2025. With the theme "Anak Hebat, Indonesia Kuat Menuju Indonesia Emas 2045" (Great Children, a Strong Indonesia Toward Golden Indonesia 2045), the event was held on Wednesday (23/07) at the Brawijaya Hall, KAI DAOP 8 Surabaya, as part of the National Children's Day 2025 commemoration.

A wide range of creative and educational activities were presented, including a theatrical performance of Timun Mas by the KidZania Surabaya artistic team in collaboration with KAI and KCI, an introduction to KAI careers, coloring competitions, cake decorating, a bento class with Chef Gilang Ramadhano, and cupcake decoration by Chef Devrasetya supported by Grand Whiz Hotel Praxis Surabaya.

In addition to these engaging activities, the event involved various prominent brands as activity partners, including Yakult, Indomie, FiberCreme, Finna Food, Alamii Food, Cleo Pure Water, Azarine Kids, Goldstar Frozen Food, MS Glow, Moorlife, AIM Biscuits, King's Fisher Sardines, Honey Go, Nogu Green Tea, and ANDA Rice.

The program was designed to foster children's independence and creativity from an early age. Besides being fun and entertaining, the activities also provided opportunities for children to learn, explore, and confidently express their abilities.



Learn to Live Healthy: Start with Cleanliness, Start with SoKlin.

A healthy life begins with clean clothing. In commemoration of the 61st National Health Day, KidZania Surabaya collaborated with SoKlin to organize Fun Coloring with SoKlin, themed "Healthy Starts with Cleanliness, Starts with SoKlin." The event was held on Saturday, November 15, 2025, at the Main Square of KidZania Surabaya, as part of an effort to educate the public about healthy living.

The event was supported by several sponsors, including Haribo, Hello Panda, Ladang Lima, Tao Kae Noi, and Cleo. Designed with an experiential learning concept, the activity invited children to understand the importance of maintaining cleanliness as a fundamental part of a healthy lifestyle. In addition to the coloring activity, the event was enlivened by a mini drama featuring the characters Captain SoKlin, Bacteria, and Vita, KidZania's RightZKeepers. The mini drama presented fun and easy to understand ways for children to care for their clothes, so they remain clean. This experience is expected to raising early awareness of the importance of cleanliness in maintaining everyday health.

Enhancing Grooming Skills, KidZania Surabaya Holds a Beauty Class for Collaborators.

A neat and professional appearance is a key factor in ensuring high-quality service for visitors. In response to this need, KidZania Surabaya, as a part of a program initiated by the Human Capital Management (HCM) team, held a beauty class for its collaborators. The activity, which took place on Tuesday (16/09) at the Main Square of KidZania Surabaya, offered training on proper makeup and grooming techniques as part of a service excellence program. The session covered step-by-step makeup, hair styling and care, as well as choosing natural, safe, and high-quality skincare products. This training aimed to enhance collaborators' confidence and professionalism, enabling them to appear more polished and confident when interacting with guests and delivering the best possible service. At the end of the session, KidZania Surabaya also recognized collaborators with the best makeup results, presenting awards as a form of appreciation.



LIFE



Bringing the “Back to School” Spirit to KidZania Surabaya's Fifth Anniversary Celebration.

Surabaya, December 12, 2025.

A joyful atmosphere filled with enthusiasm for learning marked the fifth anniversary celebration of KidZania Surabaya, held on Friday (12/12). In 2025, KidZania Surabaya's anniversary carried the theme “Back to School,” representing children's spirit to continue learning, trying new things, and exploring. In addition to fostering camaraderie, the concept also evoked a sense of nostalgia. The celebration, held at the Main Square of KidZania Surabaya, was attended by the Board of Directors, management, and all staff, who wore elementary school-themed attire representing various roles in a school setting. Collaborators wore a variety of “Back to School” costumes, ranging from the classic red and white school uniforms, scout and sports uniforms, to role-based outfits such as teachers, janitors, security guards, cafeteria staff, and parents. The anniversary celebration began with a lively symbolic cake cutting ceremony led by Mr. Tarno Darwan, President Director of KidZania Surabaya. The event was further enlivened by collaborators' talent performances, as well as an employee recognition and appreciation session to recognize the contributions of all collaborators throughout KidZania Surabaya's five-year journey. This moment served as a meaningful occasion for team togetherness while reaffirming KidZania Surabaya's commitment to continue innovating to provide fun and meaningful learning experiences for every visitor.



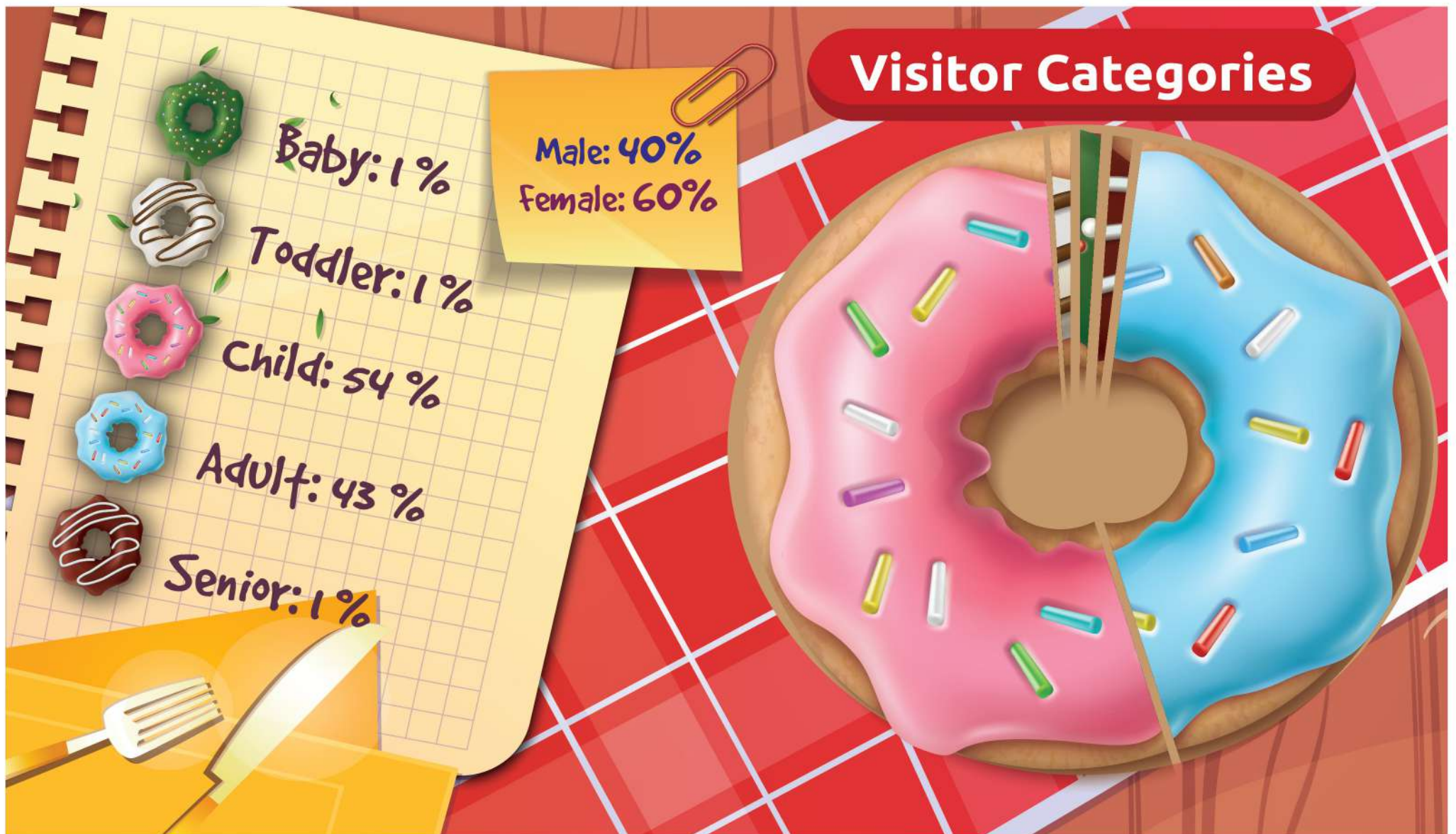
Supporting Mothers in Maintaining a Healthy Lifestyle through “Sweatbeat Poundfit”.

Health is an important aspect for parents to maintain, hence they can continue to support their children's growth and development. In line with this, on Saturday (29/11), KidZania Surabaya organized a fun experience for families through the “Sweatbeat Poundfit” activity, which took place at 10:00 a.m. WIB at the Main Square. This activity served as an opportunity for mothers to stay active amid their busy daily routines, while children enjoyed play-based learning experiences and learned about various professions at KidZania Surabaya. The energetic poundfit workout opened the weekend event, followed by interactive quizzes facilitated by PT Otsuka Indonesia and PT Yakult Indonesia Persada. Participants also were able to receive free health check-ups during the event. With an energetic and enjoyable fitness concept, mothers were guided through the Poundfit session by professional instructors from Fit Hub, allowing activities for both mothers and children to run in harmony and balance. To stay hydrated after the workout, participants were provided with Yakult and Ion Water provided on site. “Sweatbeat Poundfit” is one of KidZania Surabaya's initiatives to deliver experiences that are not only fun but also meaningful and memorable for both children and parents. The event was supported by various partners, including Yakult, Ion Water Otsuka, Cleo, Fit Hub, MS Glow, and RS PHC Surabaya. At the end of the event, participants also received special goodie bags from KidZania Surabaya and its sponsors.



DEMOGRAPHY

Visitor Categories



KidZania Around the World



Open Facilities

KidZania Santiago - KidZania Cairo - KidZania Delhi NCR
 KidZania Mumbai - KidZania Jakarta - KidZania Surabaya - KidZania Koshien
 KidZania Tokyo - KidZania Fukuoka - KidZania Busan - KidZania Seoul
 KidZania Kuwait - KidZania Kuala Lumpur - KidZania Monterrey - KidZania Santa Fe
 KidZania Gualadajara - KidZania Cuicuilco - KidZania Lisbon - KidZania Doha
 KidZania Moscow - KidZania Istanbul - KidZania Abu Dhabi
 KidZania Dubai - KidZania Dallas - KidZania Hanoi - KidZania Singapore

Coming Soon

KidZania Athens - KidZania Hong Kong - KidZania Sao Paulo - KidZania Taipei

Be a part of our Zity!



Get your PaZZport and be a Kool CitiZen at KidZania Surabaya!



Grab it fast!

Get our kool merchandise at
 @kidzaniyasurabayashop
 or contact our hotline at
 [0812 3089 9889]

HIGHLIGHT

REGULAR TICKET

BABY 0-1 years old	FREE	TEENZ 17-25 years old	Weekday Rp 225.000	Weekend Rp 250.000
TODDLER 2-3 years old	Rp 100.000	ADULT 26-59 years old	Rp 150.000	
CHILD 4-16 years old	Weekday Rp 225.000	Weekend Rp 250.000	ELDER ≥ 60 years old	FREE

PROMO

