



KidZania Surabaya
and SoKlin teach
clothes care from an
early age

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"Four Years of
Inspiring the Next
Generation"

The KidZania Journal

THE VOICE OF OUR NATION



KIDZANIA SURABAYA NEWS BULLETIN | Year 25/ Number 7 | KidZania Surabaya, February 2025



Taking Care of Clothes Can Be Fun, SoKlin Presents the Experience of Becoming a Laundry Care Staff at KidZania Surabaya

4 September 2024

SoKlin, a clothing care product brand from WINGS Care, has been committed to providing goodness through good-quality products and various innovations that the community, including children can get. Together with KidZania Surabaya, SoKlin encouraged children to take care of clothes from their early age through an establishment called SoKlin Laundry Care. The opening ceremony of the establishment took place on September 4, 2024, which was attended by officials from both parties, including Deddy Jasman, as the Product Manager Household Category of PT WINGS Surya, Tarno Darwan as the President Director of PT Aryan PP Properti, and George Ngantung as the Director of Finance and HCM of PT Aryan PP Properti. The opening ceremony of the establishment was enlivened by Peter Pan theater show performed by KidZania Surabaya Artistic team. The storyline was about a mission to make Captain Hook's clothes smell good.

On top of that, SoKlin Laundry Care offers a fun learning and playing experience for children with a new profession as a laundry staff. Through this new establishment, SoKlin and KidZania Surabaya are eager to educate children about the importance of maintaining the cleanliness and freshness of clothes as a basic life skill. Through role-playing as laundry staff, children are taught the process of clothing care, starting from choosing a good quality detergent, washing, ironing, and folding clothes, to handing over clothes to customers. The presence of SoKlin Laundry Care at KidZania Surabaya not only strengthens SoKlin as a trusted brand which has been established for 40 years but also introduces it as a brand that provides education for Indonesian children.

KidZania Surabaya Provides Effortless Online Ticket Purchases on Traveloka

12 September 2024

Traveloka, the leading online travel platform in Southeast Asia, is having an exclusive collaboration with KidZania Surabaya to provide an easy purchase recreation ticket. The opening ceremony of this collaboration took place at KidZania Surabaya Airport with Traveloka branding, which already applied and added a new impression and nuance when visiting KidZania Surabaya. The presence of Traveloka is expected to provide more exciting and effortless experience for customers to get KidZania Surabaya tickets, so that the vacation is going to be better and memorable for families. Traveloka also comes with various attractive offers. As part of this collaboration, Traveloka presented an exclusive Buy 1 Get 1 Free promo and discounts of up to 30% during 12-18 September 2024. Not only that, the first 100 buyers who purchased at least 2 tickets got special merchandise. This collaboration is a real authentication of Traveloka and KidZania Surabaya's commitment in presenting an educational recreation place that is not only effortlessly accessible, but also full of unforgettable excitement.



Get Ready for a Better World

NEWS BULLETIN



NAV Family Karaoke Challenges Children to Become NAV Superstar at KidZania Surabaya

5 Oktober 2024

In order to support every child's potential, talent, and hobby, KidZania Surabaya presents a new establishment in collaboration with NAV Family Karaoke. This collaboration invites children to be able to do their singing hobbies or perform their singing talents like superstars.

Not only that, this Karaoke Lounge establishment aims to prepare children through positive things that can help children to be more confident and able to express themselves.

NAV Karaoke Lounge at KidZania Surabaya can accommodate 10 visitors. To do the activities, visitors only need to pay IDR 10,000 per cycle, and then they can choose their favorite song and sing for 20 minutes. At the end of the activity, they will get a Golden Ticket containing an hour NAV karaoke voucher. The excitement of this establishment does not end here, through the NAV SUPERSTAR auditions, which were held from November 2024 to January 2025, children aged 6-15 years are challenged to compete by uploading videos of their singing performances at NAV Karaoke Lounge KidZania to Instagram by tagging @navkaraoke and @kidzania_surabaya also adding the hashtag #NAVSuperstar #KidZaniaSurabayaon it.

More Thrilling! Kapal Api & KidZania Surabaya Presents Mini Roastery

21 September 2024

One of the main tasks of an educator in optimizing children's development is to recognize their potential and interests. Recognizing children's potential is beneficial to help them determine their future dreams. At KidZania Surabaya, children have been introduced to various professional fields in the most possibly realistic and fascinating way.

At the establishment which supported by Kapal Api, we present a new activity packaged in the Mini Roastery concept. Right there, children can learn about the coffee quality control process to the distribution process. In the quality control process, children acquire knowledge about the quality of good coffee by examining the condition of the packaging to check the expiration date of the coffee. Furthermore, children will take in responsibility through the distribution process, where they must know the purpose and process of handover to customers. At the end of the activity, children will also get a brand new giveaway, it's no longer tumblers. this time, they will get a kool backpack from Kapal Api for their good work.



PARTNERSHIP

Greatest appreciation to all Industry Partners who have played an important role in presenting meaningful experience and creating a better world!

ACA
ASURANSI

Alamii
Healthy Snack Kids Will Love

Alfamart

Canon

EYEVIT
VITAMIN MATA ERA DIGITAL

Ellenka
**fiber
crème**

FINNA

Indomie

Jackson
kids

Kapal Api

KAI

MITSUBISHI
MOTORS

NAV karaoke keluarga

rtv
RAJAWALI TELEVISI

so Klin

Teh pucuk HARUM

traveloka

UBS
GOLD
Trust In Gold

Yakult

Upcoming Partners:

Biznet

DEI
A FAIRFAX Company

Gen
103.1 Fm

MILKU
Made with Belgian Cows Milk



CITY



KidZania Surabaya Prepares the Best for the Next Generation! Starting from Health Talk, Health Check, to Learning to Cook Deliciously and Healthily with FiberCreme & Experts

17 November 2024

KidZania Surabaya, together with FiberCreme successfully held an educational and interactive thematic event called Preventing Diabetes in Children with Fiber on Sunday, November 17, 2024. This event aimed to provide a coaching about health which also came together with an interesting culinary experience for families.

The event began with the "Bento Creation Competition" which develops children's creativity in decorating bento as appealing as possible. After that, a cooking demo with Chef Bintang who presented a special menu, Fukumi Chicken Creamy Egg Avocado & Fruit Jelly Ball, was handing inspiration for a delicious and nutritious fiber-rich menu.

After the cooking session, the event continued with a health talk with dr. Deasy Fiasry, Sp. A, who discussed the importance of preventing diabetes in children through a high-fiber diet. At the end of the event, participants also had the opportunity to do a free health check performed by Parahita at KidZania Surabaya Main Square. This program is a real manifestation of KidZania Surabaya and FiberCreme's commitment to supporting families health through education, culinary innovation, and health services.

Yakult Magic Potion! a Menu at Yakult Campur-Campur Azik Special Halloween

26 Oktober 2024

KidZania Surabaya presented a special Halloween excitement through the unique Yakult Campur-Campur Azik menu, called Yakult Magic Potion. Mixed by KidZania Surabaya bartenders, this drink recipe combined Yakult, butterfly pea flower extract, fresh milk, syrup, orange jelly, and ice cubes which created a unique and refreshing combination of flavors.

Located at KidZania Surabaya Main Square, this event invited visitors to directly see the process of making Yakult Magic Potion. In addition, this event also presented an educational session about the health benefits of Yakult and it was ended by giving out the beverages to visitors.



Spooky Skin Creation Was Lively Done at KidZania Surabaya's Special Halloween

27 Oktober 2024

Halloween at KidZania Surabaya was very amusing of Spooky Skin Creation event! On that occasion, children's faces were transformed into typical Halloween characters, from cute ghosts to adorable monsters, through face painting applications by a professional team. Halloween-themed decorations, costumes, and music added to the lively atmosphere at KidZania Surabaya. Spooky Skin Creation was a special moment that invited unforgettable joy and imagination from children at KidZania Surabaya.



Getting Closer with Kapal Api Through KopLing

Kapal Api and KidZania Surabaya have continued to pamper coffee enthusiast with the innovative concept of KopLing (selling coffee around with vehicles) which presents remarkable coffee directly to the hands of KidZania Surabaya visitors. They can enjoy a cup of delicious Kapal Api coffee that can come with bread as a perfect companion. The fun thing is, visitors don't need to bother going to the F&B area when they need a coffee, they can simply call the KopLing barista who goes around KidZania Surabaya riding an electric motorbike, then the coffee is ready to be made and enjoyed. This concept has attracted many visitors, not only practical, it also offers simplicity in enjoying coffee anytime and anywhere!



CITY



Kool! Special Event Is Always Here To Give You an Unforgettable Experience

KidZania Surabaya is a fabricated city that is particularly designed for children. Only in this city, children can perform adult roles with the concept of roleplay professions in a real way. Every activity at KidZania Surabaya always prioritizes educational aspects that provide experiences that are not only beneficial, but also exciting for children.

Not only have the exciting professional role-playing activities, but KidZania Surabaya also holds special events which presented in an interesting way. On September 1, 2024, a PiZZania Cooking Class was held, in this activity, children learn to make their own pizza like a pizza chef. Participants can also freely add their favorite toppings and make their own exceptionally delicious pizza. Not only pizza making, on November 17, 2024, through an activity entitled Decorating Cupcake, children can also express their creativity by decorating cupcakes. Their hands were moving lively when making the pizza and decorating the cupcakes. This exciting and fun activity was expected to not only develop children's creativity, but also their skills such as fine motor skills, sensitivity of the five senses, critical thinking, and recognition of food ingredients.



Christmas Joy at KidZania Surabaya

When December comes, KidZania also brings the joy and excitement of Christmas. In order to welcome this big day, KidZania Surabaya invited visitors to take part in the festivities. This special Christmas moment was presented through various activities.

In the program, Letter for Santa & Santa Beards KraftZ children were invited to learn how to show their creativity and feelings. Children were invited to make crafts by sticking cotton balls on the picture of Santa's beard. Children were also taught to express their hopes for Christmas this year by writing a letter to Santa.

Another exciting activity was also held at FiberCreme Culinary School, where visitors were invited to make special cookies in a Christmas theme. Classic Christmas-colored icing sugar was prepared to decorate the beautiful cookies that make the Christmas atmosphere even more festive. Christmas music also went along with the excitement of Christmas at KidZania Surabaya



COMMUNITY



KidZania Surabaya Supports Government Programs In Certified Internship and Independent Study Programs (MSIB)

6 September 2024

As a place that prioritizes education, education is certainly a concern for KidZania Surabaya. Creativity in education and self-confidence are important parts that must be developed in order to be ready to face the world of work. KidZania shows its concern, especially for higher education, by providing a place for students to do internships through the MSIB program, it is a Certified Internship and Independent Study Programs implemented by the government. Through this program, KidZania Surabaya accepted 24 interns spread across the Marcomm & Event, Content, Design, Sales Group, Sales, Industry Partner, HRD, IT, and Maintenance divisions. During their internship at KidZania Surabaya, students performed activities like KidZania Surabaya employees. Students were also shown creativity, constructive ideas, and good results for KidZania. KidZania Surabaya has high hopes that the experience the interns have obtained will make them ready to work in the real world and look forward to a much better world.

CoC (Clash of Champions) Alumni Briant & Lyca Held Sharing Session Event at Metropolitan Theater

15 Desember 2024

KidZania Surabaya managed a sharing session event together with Brian and Lyca who are participants of the Ruang Guru Clash of Champions (CoC). This event was held on Sunday, December 15, 2024. In this activity, both of them shared tips about the world of university and their experiences during the CoC. It didn't stop there, Brian and Lyca were also challenged to play games that they had worked on during the CoC. This activity was closed with a documentation session with the participants. Brian and Lyca didn't forget to try an exciting experience by exploring the city of KidZania Surabaya.



KidZania Goes To School Collaborated with UBS Gold, Teh Pucuk Harum, and Jackson Kids To Greet KB-TK Kristen Petra 5 Surabaya

29 November 2024

KidZania Goes To School has been present to directly greet the students of KB-TK Petra 5 Surabaya, which coincided with the ASCE (Art, Science and Charity Event) event at this school. The students were enthusiastically joining the activities there. The activities we brought which were collaboration with UBS Gold, Teh Pucuk Harum, and Jackson Kids, were warmly welcomed and appreciated by the school. This was stated through the school's interest in collaborating in the future.

The students looked excited and enthusiastic when playing at the KidZania Surabaya booth. They had the opportunity to make bracelets in the Fashion Studio supported by UBS Gold. They were also invited to learn how to take care of tea plants through activities supported by Teh Pucuk Harum. In addition, the children's creativity was also developed in creating attractive Jackson Kids shoe designs. All the works made by the students in this activity can be taken home as souvenirs. These activities were expected to make students more creative.



Learn to Manage Finances with Asuransi Cental Asia (ACA) Through "Financial Literacy"

3 Oktober 2024

As a place that focuses on education, collaboration is not only carried out by KidZania Surabaya with educational institutions. Hand in hand with industry partners, KidZania provided education through a seminar on October 3, 2024. The event coincided with the 2024 Financial Inclusion Month (BIK) which was held in October, Asuransi Cental Asia, commonly known as ACA, provides education on financial literacy to the Raudhatul Atfal Teachers Association. Through this seminar, we hope that teachers will be more financially literate in order to create awareness to be wise in making financial decisions.



LIFE

Fulfilling TeenZ's Inner Child at KidZania Surabaya

KidZania Surabaya, which is designed to resemble a real city, is a place that offers professional education for children. However, lately it has been crowded with TeenZ. In order to fulfill the inner child, they are coming to try the activities at KidZania Surabaya, which is actually a children's playground. Even so, it has expanded to become a place to fulfill inner child since the age range for the TeenZ visitor category was adjusted to 17-25 years old. Frequently, TeenZ upload their exciting experiences while they were playing at KidZania Surabaya to their social media accounts. The hope is that by expanding the age range for TeenZ visitor, it can also help them to develop brain function, stimulate creativity, create better relationship and reduce stress. TeenZ, let's schedule your play time at KidZania Surabaya!



The Excitement of Yakult Azik's Mixed at the Educational Seminar

18 November 2024

The educational seminar on November 18, 2024, was special since KidZania Surabaya collaborated with Yakult. The target audience for this educational seminar was kindergarten and elementary school teachers in East Java. The seminar entitled Strong Self-Esteem, Resilient Children was expected to improve the skills of teachers in fostering self-confidence in children.

The educational workshop presented by Mrs. Rosy Damayani S.Psi, M.Pd. was even more exciting with "Yakult Campur-Campur Azik" activity. Through a cooking class presented by Chef Intan to make Yakult Silky Pudding menus. This activity was carried out as a means for KidZania Surabaya industry partners to carry out brand activation. This is also a benefit for brands that are partners with KidZania Surabaya. Zank-U Yakult!

Zuper Fun! Hollywood Star Was the Theme of KidZania Surabaya's 4th Anniversary

12 Desember 2024

Arrived at its 4th year as a children's educational and entertainment theme park, KidZania Surabaya celebrated its anniversary with a great joy. Happiness was attached along the series of events entitled Four Years of Inspiring the Next Generation which was held on Thursday, December 12th, 2024 at KidZania Surabaya's Main Square. Carrying the Hollywood Star theme, it created a luxurious and glamorous impression where the participation of collaborators added to the excitement and joy of the series of events. The celebration was filled with various activities ranging from installing the anniversary logo, blowing out candles, to welcoming remarks from the President Director of KidZania Surabaya, Tarno Darwan and the Director of Finance & HCM, George B Ngantung, who expressed their pride in KidZania Surabaya's journey.

It didn't stop there, the excitement of the night continued with the catwalk performance of each collaborator, karaoke competition performance, award nomination announcement, and announcement of various winners from the competition held to enliven the KidZania Surabaya anniversary celebration. The event was closed with a group photo, exchange of prize coupons, and dinner together.

Seeing the success that has been achieved, KidZania Surabaya is committed to continuing to innovate and present more interesting educational programs. In the future, KidZania Surabaya will continue to strive to be a trusted learning partner for children and families.



DEMOGRAPHY



KidZania Around the World!



Open Facilities

KidZania Santiago - KidZania Cairo - KidZania Delhi NCR
 KidZania Mumbai - KidZania Jakarta - KidZania Surabaya - KidZania Koshien
 KidZania Tokyo - KidZania Fukuoka - KidZania Busan - KidZania Seoul
 KidZania Kuwait - KidZania Kuala Lumpur - KidZania Monterrey - KidZania Santa Fe
 KidZania Gualadajara - KidZania Cuicuilco - KidZania Lisbon - KidZania Doha
 KidZania Moscow - KidZania Jeddah - KidZania Istanbul - KidZania Abu Dhabi
 KidZania Dubai - KidZania Dallas - KidZania Hanoi

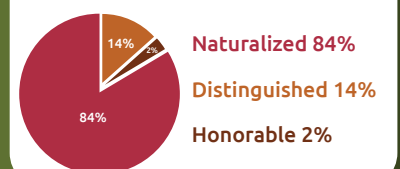
Coming Soon

KidZania Athens - KidZania Hong Kong - KidZania Singapore - KidZania Taipei

Be a part of our Zity!



Get your PaZZport and be a Kool CitiZen at KidZania Surabaya!



Grab it fast!

Get our kool merchandise at
@kidzaniasurebayashop
 or contact our hotline at
[0812 3089 9889]

HIGHLIGHT

PROMO



REGULAR TICKET

	Weekday		Weekend	
BABY 0-1 years old	FREE		TEENZ 17-25 years old	Rp 225.000
TODDLER 2-3 years old	Rp 100.000		ADULT 26-59 years old	Rp 150.000
CHILD 4-16 years old	Rp 225.000	Rp 250.000	ELDER > 60 years old	FREE