

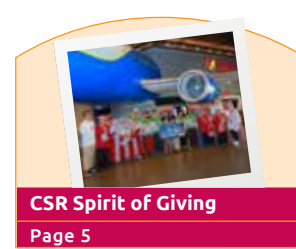
Sempoa Buah Hati's 25 years anniversary, giving tickets to 600 children at KidZania Surabaya

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The KidZania Journal

THE VOICE OF OUR NATION



KIDZANIA SURABAYA NEWS BULLETIN | Year 24/ Number 06 | KidZania Surabaya, July 2024



Education about Railways, KAI Presents Traveling by Train Experience for Children at KidZania Surabaya

25 January 2024

Train is one of the most favorite transportation choices because of the comfort and safety they offer. PT Kereta Api Indonesia (Persero) in partnership with KidZania Surabaya presented "KAI City Tour Tram" as a place for kids to play and learn about how to use public train transportation as well as increase their knowledge regarding professions related to trains. The opening ceremony of KAI City Tour Tram took place on Sunday, February 25 2024, attended by high-ranking officials from both parties including Ririn Widi Astutik as

EVP of Transport Passenger Marketing and Sales PT KAI, Zuhri Alim as Deputy of DAOP 8 Surabaya PT KAI, Yoga Bhirawa as VP of Passenger Ticketing Sales PT KAI, Tarno Darwan as President Director of PT Aryan PP Properti, and George Ngantung as Director of Finance and HCM of PT Aryan PP Properti. The opening ceremony was enlivened with Timun Mas theater performance by the KidZania Surabaya artistic team, a flash mob from the KAI team, and marching band performance. The highlight of the event was marked by the procession of handing over city keys and the signing of the MoU by EVP of Passenger Transport Marketing and Sales PT KAI Ririn Widi Astutik and Tarno Darwan as President Director of KidZania Surabaya.

KAI City Tour Tram offers the experience of riding a tram or mini train around the KidZania Surabaya area. Visitors are also given education about the safety and security of using trains, such as not removing body parts, not rushing when getting in and out of the tram, and not throwing rubbish carelessly. Apart from that, visitors will also understand the contribution of trains to community connectivity throughout Indonesia so that children know the important role of trains in the development of this country.

In order to increase visitors' enthusiasm, PT KAI and KidZania Surabaya also provide discount promos for KidZania Surabaya tickets up to 30%. Everyone just needs to simply show the Access by KAI application or e-boarding pass at the KidZania Surabaya airport counter. This special promotion is valid from 25 February to 30 September 2024.

What are you waiting for?!! Let's Traveling by Train, because the Faster the Better!

Get Ready for More Fun and Learning! Alamii and KidZania Surabaya Introduce the Exciting Toddler's Arena

14 January 2024

The development of children, including toddlers, becomes one of the concern of KidZania Surabaya. In line with the mission to create a healthier and happier generation, Alamii Food and KidZania Surabaya presented the "Alamii Early Stimulation Center". This establishment is an area specifically designed for toddlers to explore all five senses which is useful for their sensory development.

The opening ceremony of Alamii Early Stimulation Center which was held on Sunday, January 14 2024 was attended by Tarno Darwan as City Mayor of KidZania Surabaya, Lina as Brand Representative of Alamii Food, KidZania Surabaya CongreZZ Kids, Miss KidZania Surabaya, as well as dozens of visitors from toddlers and parents. It is hoped that the launching of Alamii Early Stimulation Center facilitate toddlers who visit KidZania Surabaya to develop their motor skills, language, social and emotional skills as this establishment area is designed to help stimulate children's physical and motor development. Through Alamii Early Stimulation Center, toddlers learn to share, take turns using play equipment, and work together with peers. KidZania Surabaya hopes that children will truly grow optimally.



PARTNERSHIP

We express our deepest gratitude to all Industry Partners who have played an important role in presenting establishments and activities to create a better world!



Upcoming Partners:



CITY

Quick Math on the Day Full of Happiness! The Thrill of Abacus Competition Followed by Playing Together at KidZania Surabaya

12 May 2024

In order to celebrate the 25th Anniversary of Sempoa Buah Hati, KidZania Surabaya collaborating with Sempoa Buah Hati held Abacus National Competition on May 12th, 2024. More than 600 children from various cities and districts took part in this competition, which made this competition more fun and high-spirited. As we know, Abacus Competition is one of the most favourite competition where children train themselves to be more courageous and persistent through it.

Not only children, about more than 200 parents were also took part in enliven the event. After the competition, all children get the opportunity to play at KidZania Surabaya for 5 hours. In KidZania Surabaya, they get a very pleasant and unforgettable learning experience by role-playing professions.



Chocolate for Every KidZania Surabaya Visitors on Valentine's Day

14 February 2024

Spreading love all over KidZania Surabaya!! Chocolate and flower becomes the symbol of this special moment so called Valentine day. On this festive day, KidZania Surabaya collaborating with Elmer celebrated Valentine by giving chocolate treats to all visitors. On this moment, KidZania Surabaya and Elmer wants to interpret Valentine's Day as a day to be celebrated not only by lovers, but also with parent, friends, or siblings. Happy Valentine's Day Kals!



From Lion Dance, Angpao Tree, to Longevity Noodle FeZtival: Presenting Unforgettable Chinese New Year Celebrations

Based on the Chinese calendar, 2024 is the Year of the Wooden Dragon representing honor, resilience, and good fortune. To celebrate Chinese New Year 2024, KidZania Surabaya was full of Chinese New Year decorations during February.

In addition, KidZania Surabaya also presented variety of exciting activities and entertainment for all visitors on February 10-11, 2024. Start from lion dance performances, Longevity Noodle FeZtival, and angpau trees that add to the excitement to the celebration of Chinese New Year at KidZania Surabaya.

Angpau tree was a special gift from KidZania Surabaya for all visitors. They had the opportunity to choose angpau contained KidZania Surabaya ticket vouchers and F&B discounts, also 4-star hotel vouchers in Surabaya and Malang. Moreover, KidZania Surabaya collaborated with Indomie and FiberCreme to make Indomie Carbonara cooking demo called "(Longevity Noodle FeZtival)". As the name implies, noodles symbolize longevity and never-ending success.



CITY



Dance for Better Quality Education! Campaigning the Importance of Education on World Dance Day!

29 April 2024

KidZania is a unique, interactive city specially designed for children. This city combines play and learning through 'role-play' activities of various professions that exist in real life. In every activity provided, KidZania always prioritizes education aspects to provide a worthwhile and enjoyable experience for children.

In commemoration of World Dance Day, UNESCO held a campaign to raise awareness of the importance of quality education. As an edutainment-based theme park, KidZania Surabaya also joined the "Dance for Education" campaign. Campaign activities were carried out in the city of KidZania Surabaya by presenting the performance "Dance for Better Quality Education" from the KidZania Surabaya artistic team. We were also invite visitors to participate in this dance campaign. We spread this campaign through our Instagram and Tiktok accounts.

731 Free tickets to Celebrate Suroboyo City's 731 Birthday Anniversary!!

29-31 May 2024

Surabaya has just celebrated its 731st birthday in 2024. Surabaya's anniversary celebration is a moment eagerly awaited by every Surabaya Citizen. They are always enthusiastic about welcoming the various series of events and activities being held. In celebrating the birthday of the "City of Heroes", KidZania Surabaya participated by giving away 731 free tickets to visitors with Surabaya ID cards. These 731 free tickets are valid from 29 to 31 May 2024 and can be claimed directly at KidZania Surabaya Airport. Apart from aiming to add to the lively atmosphere of the City of Surabaya's anniversary, KidZania Surabaya also wants to provide opportunities for Surabaya citizen to enjoy unforgettable educational yet fun experience in KidZania.

Other than 731 free tickets, KidZania Surabaya also enlivened this moment by holding a parade using Surabaya's traditional songs in the city of KidZania Surabaya. The festive atmosphere of the City's anniversary, can be felt during visitors journey from airport counter, where they made transactions there. They were welcomed by officers wearing Cak and Ning costumes. There were also special Surabaya Anniversary Parade starts at 4:30 PM and became special attraction for visitors in KidZania Surabaya.



Full of Blessings and Joy! Eid Moment Filled with Dozens of Gifts and Exciting Activities!

The awaited month has arrived! KidZania Surabaya celebrated Eid with festive Ramadan decorations in all corners of the city. This atmosphere accompanies all visitors during March to April 2024. In addition, KidZania Surabaya also invited visitors to participate in experiencing the euphoria of the moment of victory with "Ketupat Lucky Draw" and various variable program activities.

Dozens of F&B discount vouchers, KidZania Surabaya free-passes and also 4-star hotel staycation vouchers in Surabaya and Malang were given to all visitors who came through the "Ketupat Lucky Draw" as holiday allowance from KidZania Surabaya to all visitors. In addition, visitors also got exciting gaming experience with series of variable programs Eid special edition such as guess the picture, chain words and many more.



COMMUNITY

A Sweet Gift from KidZania Surabaya for 30 Orphans on Ramadan

21 March 2024

The month of Ramadan is a special and blessed month. This holy month is a month to look forward to because it is a moment to share kindness with others. This year, the Ramadan moment at KidZania Surabaya felt sweeter and more meaningful with the presence of 30 orphans from the Muhammadiyah Pakis Orphanage and the Darul Faroh Orphanage. The children arrived at KidZania Surabaya at 1 pm, where they were warmly welcomed and invited to enjoy various exciting and educational activities at KidZania.

All the children looked very enthusiastic and happy while playing on the various rides available. They found the experience of being a doctor, firefighter and other professions inspiring. The highly anticipated

highlight of the event was the series of iftar activities. The event began with a warm welcome from Mr. Herdy, as Project Director of GSL, who expressed his gratitude and appreciation for the visit of the orphanage children. This greeting marked the start of the event which was full of togetherness and joy, teaching the values of sharing and caring for others in this blessed month. The event continued with a sermon session followed by gift sharing session. All participants then headed to the Al Falah Mosque to break the fast together. This event is not only a moment to enjoy food after a day of fasting, but also an opportunity to strengthen social bonding and harmony among all those present.



KongratZ! Happy anniversary to GEN FM!

Happy Anniversary Gen FM! 2024 is filled with happiness that needs to be celebrated, including the anniversary of one of our Industry Partners, Gen FM which full of joy and hope in it. As partners, We are more than happy to celebrate this special moment.

KidZania Surabaya hopes that success will always accompany Gen FM's future journey and continue to be a source of happiness and inspiration for many people. Zank-U Gen FM for being part of beautiful and inspiring moments in the world of broadcasting. Stay on air with enthusiasm and cheerfulness!

Support Government Programs in Organizing "Art and Creativity Talent Shows" for PAUD to Elementary School Students throughout Surabaya

Children's growth and development is certainly becomes a concern for KidZania as a company that focuses on children. Creativity and self-confidence in children are important parts that must be honed during their growth and development. From PAUD to elementary school is the right age to train these two things in children. KidZania shows its concern for children's potential by supporting in the "Arts and Creativity Talent Show" event held at Lagoon Avenue Mall Sungkono during May 2024. This "Arts and Creativity Talent Show" activity was held as a celebration to National Education Day.

Children from various PAUD, Kindergarten and Elementary Schools from various sub-districts in Surabaya participated in enlivening this performance. Children were asked to be presented and showed their talents and creativity in the arts such as traditional dance and singing in front of the public. By holding this activity, children can grow self-confidence and creativity.



LIFE



The Secret to Fun Learning while Playing at KidZania Surabaya

To optimize children's development, educators and parents need to recognize the potential and interests of each child. Recognition of children's potential is very useful to help children determine their goals for the future. At KidZania Surabaya, children are being introduced with various fields of work and professions wrapped in concepts that are as interesting and realistic as possible.

At least, there are more than 400 schools that have trusted KidZania Surabaya as their partner to provide fun and unforgettable learning experience for students. Then, what are you waiting for?!! Let's Start the Adventure of Achieving Your Dreams

Strengthen Bonding by Breaking the Fast with All KidZania Surabaya Employees

28 March 2024

The moment of breaking the fast together is the most awaited moment for everyone during the month of Ramadan. Because not only does breaking the fast together strengthen friendship, it also increases the feel of social bonding. On March 28 2024, KidZania Surabaya held an iftar with all employees. The iftar together event began with a sermon delivered by Ust. Dr. Fathur Rozi was a warm event and was enlivened with a fun quiz with millions of rupiah prizes, as well as entertainment performances from employees. The iftar activity with KidZania Surabaya employees closed with photo session and making a video greeting the Eid holiday



Not Just for Children, KidZania Surabaya also Presents an Educational Platform for Teachers and Adults!

It cannot be denied that adults play a major role in optimizing children's development. Realizing the important role of adults, especially teachers, KidZania Surabaya presents "Education Seminars". This platform is being held regularly every month, and covers a variety of interesting and current topics.

"Building a safe environment as an effort to face the challenge of bullying" was chosen as the topic of discussion at the opening educational seminar in 2024 and was presented by Dr. Eny Nur Aisyah. Apart from bullying, dealing with tantrums in early childhood was also one of the topics which was discussed by Meutia Ananda, S.Psi, M.Psi, Psychologist from RSIA Kendang Sari. The educational seminar also provides training for teachers regarding the use of AI and interactive worksheets as innovative learning media as well as training regarding the use of teaching aids as a fun teaching medium.

KidZania Surabaya educational seminars also collaborate with several industry partners such as BRI to provide education about financial literacy, and Citicon to educate about building construction safety.



Zuper Fun!! KidZania Surabaya Employee Outing Full of Challenges and Laughter

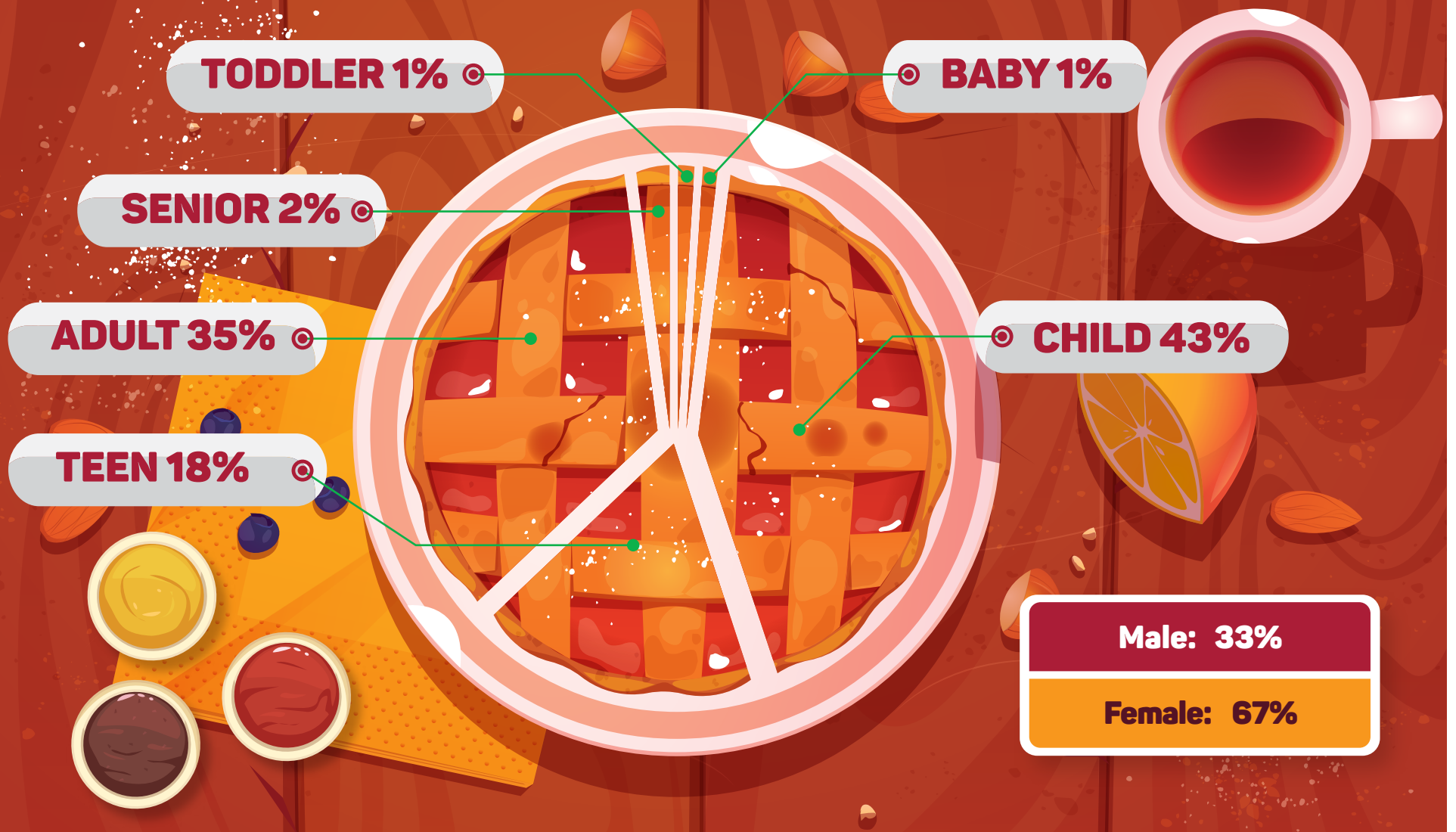
May 2024 was the month that all KidZania Surabaya employees have been waiting for. On 20 - 21 and 27 - 28 May 2024, all KidZania Surabaya employees, divided into two groups, took part in an employee outing at Blessing Hills Trawas. This 2 days 1 night outing program was very exciting and challenging. Each employee is divided into 6 RightZKeepers named group, where each group competed together to collect as many points as possible.

The competition between groups was very exciting, tight and interesting. Each group competes to be the best among the others. Every group showed their best performance also at the "Night Spectacular" event where each group performed various performances such as reading poetry, drama, and even singing and dancing together. The "Night Spectacular" in this outing series felt even more unique and lively with the various profession costumes worn by each employee.

After a night full of laughter and joy passes, the morning greet everyone with full of challenges. On the second day, each employee was no longer divided into 6 groups, but united and worked together to raise the red and white flag and the KidZania flag on a 15 meters high pole. Not only does it develop cooperation, cohesiveness and focus for each employee, this outing is also filled with door prizes and prizes. Starting from KidZania Surabaya freepass vouchers, electronic goods, and various entertainment prizes.



DEMOGRAPHY



KIDZANIA AROUND THE WORLD



Open Facilities

KidZania Santiago ✕ KidZania Cairo ✕ KidZania Delhi NCR ✕ KidZania Mumbai ✕ KidZania Surabaya ✕ KidZania Jakarta ✕ KidZania Koshien
 KidZania Tokyo ✕ KidZania Fukuoka ✕ KidZania Seoul ✕ KidZania Busan ✕ KidZania Kuala Lumpur ✕ KidZania Guadalajara ✕ KidZania Cuicuilco
 KidZania Monterrey ✕ KidZania Santa Fe ✕ KidZania Lisbon ✕ KidZania Doha ✕ KidZania Moscow ✕ KidZania Jeddah ✕ KidZania Istanbul
 KidZania Kuwait ✕ KidZania Abu Dhabi ✕ KidZania Dubai ✕ KidZania Dallas ✕ KidZania Hanoi

Coming Soon

KidZania Sao Paulo ✕ KidZania Toronto ✕ KidZania Chicago ✕ KidZania New York ✕ KidZania Athens
 KidZania Riyadh ✕ KidZania Taipei ✕ KidZania Hongkong ✕ KidZania Singapore



HIGHLIGHT

PROMO



REGULAR TICKET

WEEKDAY

WEEKEND

CHILD

4-16 years old

Rp 225.000

Rp 250.000

TODDLER

2-3 years old

Rp 100.000

TEENZ

17-21 years old

Rp 175.000

Rp 200.000

BABY

0-1 years old

FREE

ADULTZ

22-64 years old

Rp 150.000

ELDER

>64 years old

FREE

*Prices are subject to changes