



KidZania celebrates its 100th million visitor across the entire nation!



KidZania's President, Xavier Lopez Ancona has been inducted into IAAPA's Hall of Fame!



Greece joins the KidZania Nation as its 31st territory!



Year 24 / Number 16

KIDZANIA NEWS BULLETIN

The KidZania Journal

THE VOICE OF OUR NATION

KidZania, March 2024

2023 YEARBOOK

kinezis, the First Well-tertainment Center Opened its Doors!



XAVIER LOPEZ ANCONA
PRESIDENCY

kinezis, located in Mundo E mall, finally opened its doors in December 2022 after 3 years of construction.

kinezis was the protagonist of a unique opening ceremony where Xavier López Ancona, President of KidZania, Esteban López Ancona, Francisco Ares y Miguel Ángel Luna oversaw cutting the ribbon from the heights on suspended bicycles. The ceremony was attended by personalities, media, influencers and representatives of the different KidZanias as part of the 2022 Summit activities.

This Facility is the first well-tertainment center in which fun and having physical activity is combined to have an exciting day. All the emphasis around this concept is movement being fun.



kinezis@ft offers 18 different workout options, including treadmills, cycling, rowing, a running track, yoga, pilates, functional training, barre, dancing among others with immersive screens and



professional coaches while *kinezis@fun* is all about adrenaline and heights with over 40 activities spanning from six different style climbing walls, a number of fun ways to climb up and then drop down, such as the vertical drop and free fall, slides, trampolines, bouncing nets, and inflatables, a rope course of 131 mts and 32 different obstacles, to aerial bikes hanging on wires which people can ride around.



kinezis uses the same space to do both fitness and entertainment, but with different opening hours. Birthday parties and corporate events such as teambuilding are also held. The program also includes restaurants, pet care, childcare and medical tests. At the same time all visitors are given a wearable bracelet which monitors everything they do, including counting calories burned, steps taken and their heart rate and blood oxygenation.

The third piece, *kinezis@health* will be launched in 2024, focusing the offer on health and wellness services to company employees.

kinezis Mexico is our prototype and will continue testing it to improve and adapt the product for future expansion.

KongratZ *kinezis* and welcome to KidZania Group!



KidZania Hanoi Welcomes Its First Tourists!



HERNAN BARBIERI
MINISTRY OF STATE

In a significant milestone moment for the vibrant city of Hanoi, KidZania Hanoi geared up for its grand opening last October.

Hanoi, the second most populous city in Vietnam, boasting over 7.7 million residents, is now fully embracing KidZania's mission. This event signified the foundation of the first KidZania facility in Vietnam, introducing KidZania's innovative concept of children's edutainment to the city. KidZania Hanoi is proudly brought to Vietnam by MBC Playbe, a subsidiary of the esteemed Munhwa Broadcasting Corporation (MBC). Located on the 5th



floor of Lotte Mall West Lake Hanoi, within the bustling Tay Ho district. This cutting-edge edutainment center will captivate the minds of young Vietnamese visitors with its unique blend of education and entertainment.

This special event welcomed children and guests from various KidZania States, including Mexico, India, Japan, Korea, Malaysia, Singapore, and Turkey.



These young visitors, alongside distinguished representatives from the governments of Vietnam and Mexico, as well as Purpose Partners, came together to honor and celebrate this momentous occasion.

This extraordinary facility will offer 43 immersive establishments and 48 realistic role-playing activities, spread across an impressive 5,300 square meters. With the official ribbon-cutting ceremony, opening the city to visitors, KidZania Hanoi is poised to welcome an estimated 360,000 visitors annually.

KidZania Fukuoka, the Third KidZania Metropolis that has Opened in Japan



HERNAN BARBIERI
MINISTRY OF STATE

KidZania Fukuoka hosted an emotional foundation ceremony, where children had the stellar role.

KidZania Fukuoka hosted a moving Foundation ceremony, where children had the stellar role. At this lively event, Mrs. Melba Priá, Mexico's Ambassador in Japan; Mr. Inoue Takahiro,

Member of Fukuoka's House of Representatives; Mr. Michinari Tsumuraya, Governor of KidZania Japan; and Mr. Xavier Lopez Ancona, President of KidZania; shared their excitement for being part of this iconic milestone. During an emotive ceremony, all guests participated in a Shinto praying ceremony to thank for the completion of KidZania Fukuoka, and to ask for a blessed, safe and secure future for this new KidZania facility.

KidZania Fukuoka opened its doors with 37 purpose partners. It is also the first KidZania facility that has fully implemented the KidZania 5.0 model and will put special



emphasis on integrating the UN's Sustainable Development Goals (SDGs) as part of its content, as well as the sustainability themes recommended by Fukuoka City. KidZania Fukuoka, located at Lalaport Fukuoka shopping center has a footprint of 4,045 square meters, a total construction of 6,765 square meters and expects an annual attendance of 320,000 visitors. KongratZ KidZania Fukuoka, let's continue inspiring the hearts and minds of children!



NATIONAL

The **KidZania** Journal

President's Letter



Dear KidZania Family,

Kail 2023 has been a year of reflection in the face of the challenges the world has faced in recent months. It was a year marked by armed conflicts that have affected entire populations and we have witnessed a lack of sympathy towards human suffering and the devastating effects this has on social stability.

I want to underscore KidZania's commitment to building a more compassionate and supportive world. KidZania 5.0 is not just about providing educational and enjoyable experiences for children; it's about fostering empathy within our communities. I firmly believe that through understanding and mutual respect, we can counteract the challenges facing humanity. Our mission is to inspire the new generations to be engaged global citizens, capable of comprehending and addressing the social and environmental challenges we face. We want to build a better future, and that involves cultivating values such as solidarity, tolerance, and responsibility.

Also, 2023 has been a year of great challenges for all the KidZania Metropolis around the world, nevertheless, we have observed a recovery with positive trends in Families, and a significant increase in Schools, Parties and Corporate. We have strong optimism that we will soon be able to achieve the recovery to the levels of the pre-pandemic years. The trust of our Visitors and Purpose Partners has returned, and KidZania remains a solid concept in our industry.

I am very proud that we continue growing, this past October we celebrated the Foundation of our thirty-second Metropolis, KidZania Hanoi in Vietnam, joining our Nation and helping us continue to bring our mission and vision to more cities around the world. KidZania Hanoi is today a reality proudly introduced by MBC Playbe, our franchisee of KidZania Korea, and is prepared to receive 360,000 visitors per year.

Moreover, we celebrated the first anniversary of *khezé*. This new facility combines exercise, health, and lots of entertainment for people of all ages. We continue testing this innovative concept to develop a format that could be easily franchised to turn *khezé* into an interesting growth opportunity for us.

Personally, I am very excited for 2024, during the first semester we will have the re opening of KidZania Singapore, now operated by our franchisee from KidZania Malaysia, Sim Leisure Group. In September we will celebrate the twenty-fifth anniversary of the Foundation of KidZania Santa Fe, which represents a great milestone in our history, twenty-five years means the success of our concept recognized by several generations of children and adults. At the end of the year, we will also be welcoming KidZania Hong Kong, which will be located in the 11 Skies, both developed by our franchisee New World Development, and which hopes to be the most important complex of offices, retail stores, hotels, restaurants, and entertainment in Asia representing our entry into the Chinese market.

ZankS to all of you for your support, your effort, and your passion through the year. I'm confident that 2024 will bring ever further recovery and many new challenges to us all that will make us stronger.

Sincerely,
Xavier Lopez Ancona
President of KidZania



Over the Fall KidZania welcomed its 100 million* visitor and celebrated it across the Nation by recognizing a representative from each KidZania Metropolis .



KidZania Celebrates Having Welcomed its 100 Millionth Visitor!



This journey began with a vision to inspire, educate, and empower young minds. From the very first day KidZania opened its doors, its mission has been to provide a safe and engaging environment where children can unleash their creativity, curiosity, and dreams.

Each visit to KidZania has been a step towards achieving this enormous milestone. This achievement is not just numerical; it is the

result of the support from families, educators, Purpose Partners, and the KidZania team.



KidZania will continue to evolve and innovate, offering even more immersive experiences, new partnerships, and enhanced educational opportunities.

Here's to the next 100 million adventures, dreams, and smiles!



GOAL ACCOMPLISHED
100,474,279
VISITORS!



KidZania on the News



KidZania maintained a consistent presence on recognized media outlets that contributes to its good reputation with families, educational authorities, and purpose partners.

The main message remains consistent with our mission, and our work and commitment to inspire and educate in a safe environment always stands out.

This year we shared great posts like a cover story for HCM Magazine, articles on Forbes India, Time Out Russia, The Economic Times and interviews for different radio and television broadcasters such as Grupo Imagen among others.



THE ECONOMIC TIMES

The **KidZania** Journal
THE VOICE OF OUR NATION

Xavier Lopez Ancona
President

Esteban Lopez Ancona
Chancellor

Francisco Ares Valdes
Chancellor

Miguel Angel Luna
Chancellor

Carlos Tejada
Kiez Chief Operations Officer

Fernando Gomez
Minister of Economy

Gilberto Guido
Minister of Culture

Hector Navarro
Minister of Labor

Hernan Barbieri
Minister of State

Pablo Menendez
Minister of Technology



Kiez and KidZania founder

Xavier López Ancona
talks to
HCM

"I had the idea to use the same brand and same space to do both fitness and entertainment, but with different opening hours!"
read more at HCMmagazine

Key Positions Change Throughout the KidZania Nation



HECTOR NAVARRO
MINISTRY OF
LABOR

During this year we welcomed new members in key positions in several KidZania States.



Pablo Menéndez
Chief Technology
Officer

Pablo was appointed as Minister of Technology in August 2022. He is responsible for the definition of global technology guidelines for franchises as well as for the IT operation of Own and Operated metropolis. He is a member of the International Innovation Advisory Council and has over 22 years of experience in different IT fields. He was the global IT deputy director for Cinépolis for 10 years where he worked in different latitudes: México, USA, Spain and Brazil and was directly in charge of IT operations in 19 Countries.



Wualberto Torres
Consumer Insights Sr. Manager



Ana Eileen Blasco
Retail Director

KidZania India
Aditya Menon
Mayor
KidZania Mumbai

KidZania Malaysia
Ali Hassan
Mayor
KidZania Kuala Lumpur

KidZania Saudi Arabia
Adulrahman Alhokair
Governor

KidZania Japan
Tetsutaro Sato
Mayor
KidZania Tokyo

KidZania Mexico
Luis Gomez
Mayor
KidZania Santa Fe

Aref Zaytoon
Mayor
KidZania Jeddah

Ryutaro Okitsu
Mayor
KidZania Fukuoka

Victor Garibay
Mayor
KidZania Monterrey

KidZania UAE
Maria Magaña
Governor

KidZania Korea
Byungwoo Min
Governor

Daniela Schuster
Mayor
KidZania Guadalajara

Raymond Els
Mayor
KidZania Abu Dhabi

KidZania Qatar
Mostafa Berro
Mayor
KidZania Doha

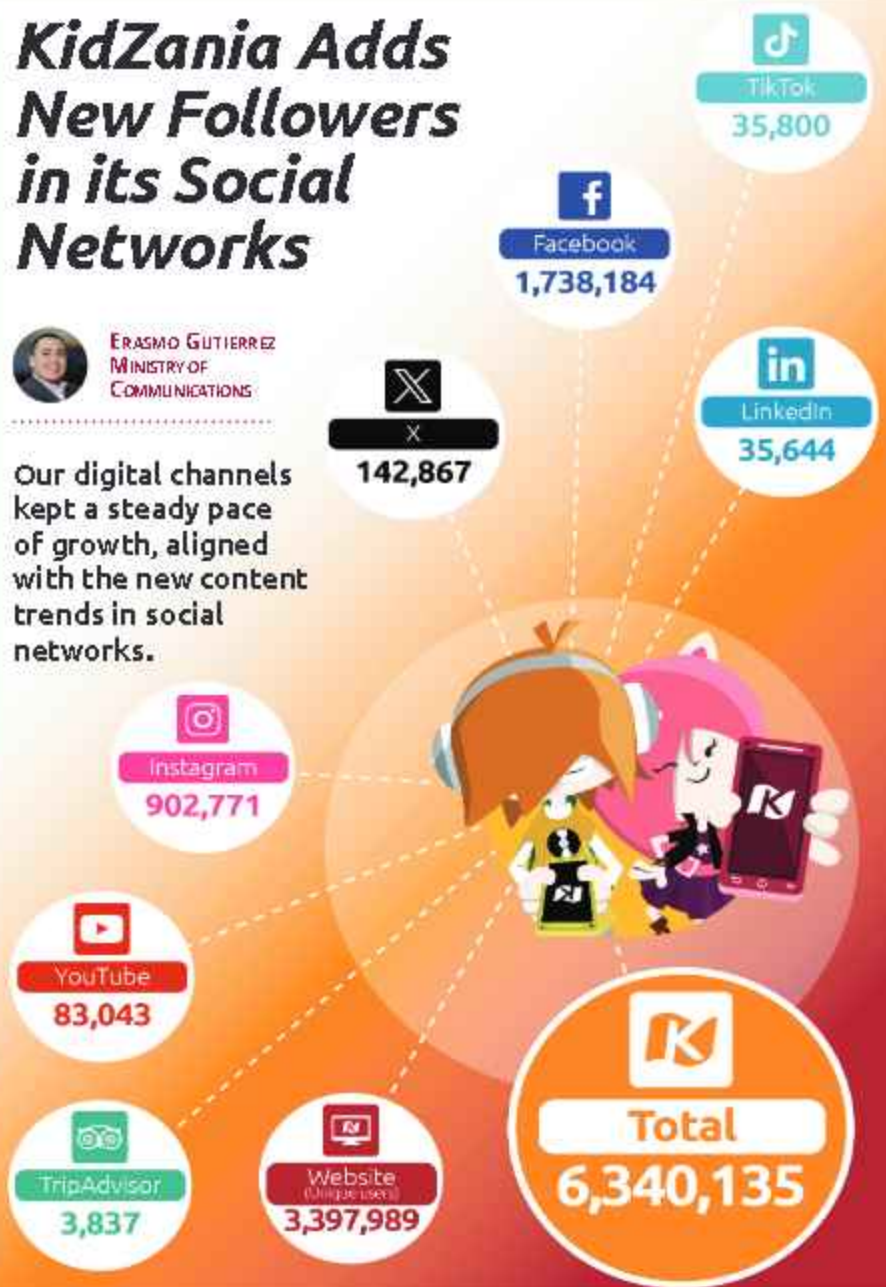
Mohammad Aqeel
Mayor
KidZania Dubai

KidZania Adds New Followers in its Social Networks



ERASMO GUTIERREZ
MINISTRY OF
COMMUNICATIONS

Our digital channels kept a steady pace of growth, aligned with the new content trends in social networks.



KidZania Maintains Constant Participation at Business and Education Forums



ALESSANDRA GAVITO
MINISTRY OF
CULTURE

At KidZania we have actively participated in numerous global forums and conferences, highlighting our success as a leader in experiential education and as a thriving business venture.



These are some of the notable events where we have been present:



OCC Webinar, The Future of Work and Recruitment.



GE Health Care ERG PRIDE de México, The Future of Talent and Workplace Inclusion.

CON SERO CHRO Forum, Leveraging Employer Branding to Attract Top Talent.



World Happiness at Work Summit, The happiness at work for the new generations.



IAAPA Forum: LATAM - Creating a Sustainable Future for the Industry.



IAAPA Forum: LATAM - Inclusion and Accessibility in the Industry: Empowering to Meet Visitor Needs.

CSRFM 2023 - How and why should companies implement the 2030 Agenda.

KidZania Receives International Accolades!



SERGIO SOTO
MINISTRY OF
FOREIGN AFFAIRS



KidZania's President has been inducted into IAAPA's Hall of Fame!

The IAAPA Hall of Fame celebrates and honors those extraordinary pioneers who

have seen their personal dreams through to completion not for their own success, but for the growth and betterment of the entire industry.

In 2022, four new legends were inducted into the IAAPA Hall of Fame, including KidZania's President, Xavier Lopez Ancona.

Regarding this outstanding honor, Xavier Lopez Ancona mentioned: "I love how we can provide amusement, good memories and outstanding

experiences to our visitors and combining that passion with a way to inspire children to become their best selves when they grow up, is KidZania's ultimate goal."

"This exceptional honor reinforces my commitment to keep innovating and developing unique experiences for KidZania visitors around the world."



TripAdvisor's 2023 Travelers' Choice Award

This accolade recognizes accommodations and attractions that earn consistently great user reviews.

Within the KidZania Nation, the following 5 Metropolis were acknowledged with this award:

• KidZania Dubai
Things to Do category.

• KidZania Mumbai
Family friendly experiences category.

• KidZania Delhi
Family friendly experiences category.

• KidZania London
Attractions category.

• KidZania Kuala Lumpur
Cultural & Historical Tours category.

KongratZ for your continuous commitment to deliver an unparalleled experience for your visitors, while inspiring children to create a better world!



Exceptional Business Recognition "Outstanding Practices in Creating Social and Economic Value"

KidZania was awarded for its good practices in the category of contribution to the Sustainable Development Goals, highlighting our KidZania 5.0 initiative as an example of our commitment to the community, team, environment and business model.

STATE

The **KidZania** Journal

KidZania Will Return to Singapore in 2024!



HERNAN BARBIERI
MINISTRY OF STATE

After successfully taking over the operation of KidZania Kuala Lumpur in 2022, Sim Leisure Group has secured long-term licensing rights for KidZania Singapore.

Expected to reopen in the second quarter of 2024, KidZania Singapore and renowned Singaporean and worldwide brands will join Sim Leisure Group in enhancing KidZania 5.0 to keep inspiring children's creativity and curiosity.

To make it even more entertaining for families and kids, Sim Leisure Group will renovate the 7,600 square meter Family Entertainment Centre at Sentosa's Palawan



Beach, which previously housed the original KidZania Singapore. This famous Metropoli anticipated reopening will increase the island's appeal as a family vacation spot and round out the offerings of the leisure complex at Palawan Beach.

With a new focus on urban development and sustainability, KidZania Singapore will redefine the roles of Purpose Partners to create purpose-driven experiences.

KidZania Singapore, welcome back to the KidZania Nation, and get ready for a better world!

KidZania Hong Kong Getting Ready to Recieve Tourists Soon!



GILBERTO GUIDO
MINISTRY OF CULTURE

11 SKIES, Hong Kong's first comprehensive retail and tourism landmark, plans to begin test operations of entertainment experiences in phases from mid-2024.

Located in SKYCITY, near the shopping center of Hong Kong International Airport, the first KidZania in China is progressing rapidly and is almost 50% complete of construction.



In the three-story realistic scale city, children will explore jobs from around 50 occupations, including six pioneering role plays that are unique to KidZania Hong Kong, allowing them to develop concepts related to personal finance, environmental protection, health, hygiene and many more from an early age.

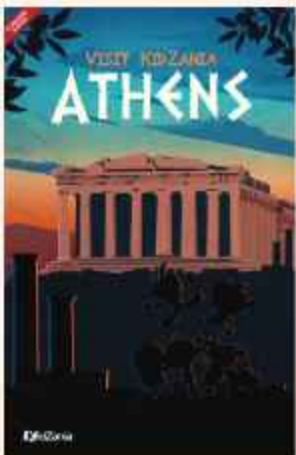


KidZania Welcomes Greece as its Newest Territory!



MIGUEL A. LINARES
MINISTRY OF EXTERIOR

KidZania Nation keeps growing and strengthening its presence worldwide, and as of Q3 2022, Greece is now part of the coolest Nation!



Grouper Kids S.A., led by Mr. Dionysis Steriotis, will be responsible for introducing the perfect combination of learning and entertainment to the country. With experience in transportation, real estate, entertainment, and Greece's largest amusement parks, this new business partner will bolster KidZania's presence in Europe.

KidZania Athens will be part of The Ellinikon Project at the former Athens International Airport, covering over 6 million square meters, making it one of the largest urban regeneration projects in Greece and Europe.

Welcome, KidZania Greece, and get ready for a better world!

The Power of Real-Time Feedback



WALBERTO TORRES
KIDZANIA CENSUS BUREAU

KidZania stays ahead of the curve in understanding its most important visitors: kids. We can now access their real-time feedback through our innovative KCB study, powered by Power BI, similar to a social network.

This platform allows us to transform the KidZania experience into an even more personalized and unforgettable journey.

Kids' opinions are not only heard but they are translated into immediate actions. KidZania monitors feedback on different areas of the facility, allowing us to:

Solve problems and improve specific aspects instantly:

- Identify the activities, events, and attractions that generate the most excitement among kids at any given time
- Adapt our offerings to their needs and interests, guaranteeing a highly satisfactory experience

Team Members to make a difference:

- The KidZania Team Members are fundamental to the kids' experience

- Their work goes beyond simply keeping KidZania clean and safe. They are responsible for creating a welcoming, fun, and inclusive environment for all the

kids who visit us. Through their kindness, patience, and enthusiasm, they can positively impact kids' social and emotional development.

In the world of marketing, knowing your target audience is the key to success.

And when it comes to kids, this knowledge becomes even more important. KidZania is committed to listening to kids and understanding their needs to offer them a unique and unforgettable experience.



METROPOLIS

The **KidZania**
Journal

Learning Together With the University of KidZania



ROCÍO SANTANA
UNIVERSITY OF
KIDZANIA

During 2023, KidZania University resumed in-person training, offering week-long sessions and tours at KidZania.

We are pleased to welcome kals from other Metropolis to CDMX to share sessions with our Central Government Experts. This year, we trained thirteen kals from KidZania India, KidZania Japan, KidZania Malaysia and KidZania Qatar.



Simultaneously, we implemented tools that allowed us to collaborate with the local talent teams from different Metropolises, enabling us to identify specific needs and support them in developing their own content based on what has already been developed by Central Government.

One of the main challenges is to get closer with our collaborators by delivering content in different formats that adapt to each learning style, particularly for the younger generations within our team.

Our focus will be on crafting more virtualized content in intensive, short-duration formats to expedite the assimilation of knowledge for operational purposes.



The University of KidZania Virtual Campus is accessible, offering content centered around the understanding of our great Nation and critical key processes. This supports our collaborators in ensuring that all visitors have an exceptional experience at any KidZania they visit.

Many ZankS to all our kals who trained with us!

Social Media, a Great Ally for KidZania Careers



ANDREA DIAZ
MINISTRY OF
LABOR

We had the need to create an employer brand that would put us in the top of mind of young people as the ideal place to work in the entertainment industry.

In September 2022, we decided to create our own social networks and digital platforms, which help us bring our culture and vacancies closer to potential Kals.

Since then, it has been totally organic growth, without investments and it has helped us reduce time and costs in our recruitment process, especially in high season for our facilities in Mexico (Santa Fe, Monterrey, Cuicuilco and Guadalajara) for Central Government.

An important success story at KidZania Careers was the massive recruitment of Santa Fe for the 2023 summer season. We had time savings of 4.5 weeks, and we had an effectiveness of 131%, without investment. As a result, we had 94 assistants, of which 55 were hired.



Special Anniversaries Across the KidZania Nation



HERNÁN BARBIERI
MINISTRY OF STATE

Several KidZania Metropolis celebrated meaningful milestones, and reinforced their commitment to continue offering remarkable experiences to their visitors.

KongratZ to all for your commitment, hard work and trust in the KidZania Nation! Let's keep working together towards creating a better world!

KIDZANIA KUWAIT
10TH ANNIVERSARY
JUNE 16TH

KIDZANIA MUMBAI
10TH ANNIVERSARY
AUGUST 29TH



KIDZANIA CAIRO
10TH ANNIVERSARY
SEPTEMBER 16TH



KIDZANIA GUADALAJARA
5TH ANNIVERSARY
DECEMBER 5TH



More CitiZens Join B•KidZanian Program



Total Enrollments by Facility

KidZania Abu Dhabi	16,806	KidZania Kuala Lumpur	87,551
KidZania Cairo	54,378	KidZania Kuwait	30,297
KidZania Cuicuilco	396,833	KidZania London	13,999
KidZania Dallas	24,855	KidZania Monterrey	125,141
KidZania Doha	8,556	KidZania Moscow	83,223
KidZania Dubai	89,110	KidZania Mumbai	9,756
KidZania Guadalajara	69,755	KidZania New Delhi	7,172
KidZania Istanbul	41,206	KidZania Santa Fe	285,509
KidZania Jakarta	48,283	KidZania Santiago	84,992
KidZania Jeddah	17,220	KidZania Surabaya	13,810



Adults Take KidZania at Night!



This year KidZania London, KidZania Santiago and KidZania Cairo join KidZania Santa Fe, KidZania Monterrey, KidZania Cuicuilco and KidZania Guadalajara to open their doors for the first time to Adult NightZ.

Adults from these 3 new metropolis were able to enjoy more than 50 role-playing activities, contests, live DJs, and many surprises to have fun like children.

These events have been a total success. A great example is KidZania Chile where all tickets were sold out in just 3 days. This exceptional event makes us think that it will be the first of many more successful ones.

Don't be left out of this phenomenon! Join Adult NightZ.



KidZania: Where Professions and Sustainability Meets



During 2023, KidZania was proud to introduce exciting new establishments in its locations nationwide.

During 2023, KidZania was proud to introduce exciting new establishments in its locations across the Nation. Partnering with esteemed brands like Bandai, Amazon, TVS Motor Company, Mahindra Life Space and ENEL, we developed new immersive experiences blending education with fun, while promoting sustainability and diverse career paths.

Children can explore the world of toy engineering at the Bandai Toy Engineer Workshop in KidZania Tokyo, enjoy the thrill of professional motorcycle

racing with TVS Motor Company at both KidZania Mumbai and KidZania Delhi, and learn about e-commerce operations at Amazon's facilities in Mexico. Additionally, in collaboration with ENEL in KidZania Santiago and with Mahindra Life Space in KidZania Mumbai, KidZania introduced careers like Clean Energy Engineer and Sustainable Development



Architect, encouraging children to imagine a more sustainable future.

Moreover, KidZania's Coding Academy equips children with essential programming skills, preparing them for the digital age. Through these innovative partnerships, KidZania continues its mission of inspiring learning, creativity, and social responsibility in young minds, shaping a generation ready to tackle the challenges of tomorrow while building a sustainable world for all.



Relevant Purpose Partners Additions and Expansions in the KidZania Nation



The KidZania Nation welcomes and ZankS all our Purpose Partners around the world.

AVIATION	CONSUMER GOODS	DELIVERY & SERVICES	ENERGY

COMMUNITY

The **KidZania**
Journal

KidZania Supports Launching the "International Day of Play" (IDOP)



ALESSANDRA GAVITO
MINISTRY OF
CULTURE

We are excited to announce that we have partnered with Lego, Save the Children, and other organizations to collaborate on establishing an International Day of Play at the upcoming United Nations General Assembly in Spring 2024.

The creation of an internationally recognized International Day of Play (IDOP) by the United Nations is essential to highlight the importance of play in children's learning and their overall well-being at a global, national, and local level.



Once established by the UN, the impact of this day will be felt at the grassroots level, where it will lay the groundwork for advocacy efforts aimed at creating opportunities and acknowledging the profound influence of play in a child's life. We understand that play is far more than just a recreational activity.



Extensive evidence demonstrates that play fosters resilience in children facing various challenges and is crucial for their holistic development, encompassing their physical health, educational attainment, life skills, and emotional well-being.

Our vision is to dedicate one day each year to prioritize play, celebrate joy, and cultivate a world in which every child's right to play is respected, protected, and fulfilled. This day will provide children with the time, space, and support they need to thrive and flourish.

Moving forward towards Sustainability



ALESSANDRA GAVITO
MINISTRY OF
CULTURE

KidZania has truly exceeded expectations in their dedication to implementing sustainability initiatives on a global scale.

To ensure that these initiatives receive the recognition they deserve, a comprehensive materiality assessment has been carried out, taking into account the perspectives and priorities of all stakeholders on vital sustainability subjects.



With an astounding compilation of more than 1,500 responses, the findings of this assessment undeniably emphasize the tremendous importance of Inclusion, Diversity, Equity, and Accessibility, Waste Management, Career Planning, and Business Growth.

In the months ahead, our endeavors will focus on fostering innovative ideas to further our mission of creating a Better World.



KidZania Santiago joined the UN's Global Compact



PIA MORA
KIDZANIA
SANTIAGO

During a ceremony, Pia Mora, Country Manager of KidZania Santiago highlighted the organization's future plans regarding sustainable development and the guidelines they will implement to positively impact children in the country through sustainability.



KidZania Organized a Donation Program for Communities Affected by the Earthquakes in Turkey and Syria



ALESSANDRA GAVITO
MINISTRY OF
CULTURE

In a heartwarming display of unity with the earthquake-stricken communities in Turkey and Syria, KidZania Mexico and our Purpose Partner Kellogg's Mexico, joined forces to extend their support thru generous donations to the Turkish Embassy in our country.



KidZania Cuicuilco, KidZania Santa Fe, and Kinezi were designated as Collection Centers, where our visitors and collaborators came together to contribute to this cause.

The donations included essential items such as hygiene products, clothing, and an impressive 900 kg of cereal!

Because we are all global citizens!



Embracing the Sustainable Development Goals: Paving the Way for a Sustainable World



ALESSANDRA GAVITO
MINISTRY OF
CULTURE

In order to accomplish the ambitious Sustainable Development Goal of Zero Hunger, KidZania Mexico has joined forces with the Food Bank Network. This non-profit organization, which comprises 56 Food Banks, works to rescue food at every stage of the

supply chain and distribute it to families, communities, and vulnerable institutions.

Through this powerful partnership, we aim to educate children about the importance of food donation and empower them to take action. Together, we will implement innovative initiatives that focus on enhancing nutrition and fighting hunger across Mexico.



ZERO
HUNGER



KongratZ!

Together we achieved 100 million visitors



ZanKs!



KidZania

KidZania Santa Fe ✕ KidZania Monterrey ✕ KidZania Tokyo ✕ KidZania Jakarta ✕ KidZania Koshien ✕ KidZania Lisbon
KidZania Dubai ✕ KidZania Seoul ✕ KidZania Kuala Lumpur ✕ KidZania Cuicuilco ✕ KidZania Santiago ✕ KidZania Kuwait
KidZania Mumbai ✕ KidZania Cairo ✕ KidZania Istanbul ✕ KidZania Jeddah ✕ KidZania Sao Paulo ✕ KidZania London
KidZania Moscow ✕ KidZania Busan ✕ KidZania Delhi-NCR ✕ KidZania Guadalajara ✕ KidZania Doha
KidZania Abu Dhabi ✕ KidZania Dallas ✕ KidZania Surabaya ✕ KidZania Fukuoka ✕ KidZania Hanoi